

FABIEN BÉNARD

A creative, energetic and rigorous MBA graduate seeking a New Product Development role in the High-Tech industry which will benefit from strong technical, design and management skills

EDUCATION

- 2010 **HEC Paris — Jouy-en-Josas, France**
2009 *Master of Business Administration, specialized in Marketing*
- 2006 **University of Marne la Vallée — Serris, France**
Engineer's Degree in Multimedia

BUSINESS EXPERIENCE

- 2010 **Cisco — Paris, France**
Strategy Consultant, Next Generation Company
- ▶ Produced a white paper and a video about the future of companies in 5-10 years
 - ▶ Reached more than 50% of Cisco France and about 800 people through internal video campaign and social networks
 - ▶ Presented concrete recommendations for tomorrow's challenges to top management
- 2010 **Greenbys — Paris, France + Berkeley, USA**
2009 *Technology & Marketing Advisor*
- ▶ Advised green group-buying startup on technology and marketing strategy
 - ▶ Led design & development of e-commerce platform (2d in HEC Rethink BP competition)
- 2009 **VenomeTech — Nice, France**
Business Plan Advisor
- ▶ Helped drug development startup to strengthen their business plan by meeting with potential partners, challenging their model, and improving communication to investors

TECHNOLOGICAL EXPERIENCE

- 2008 **Yamaha Corporation — London, UK**
2007 *R&D Senior Software Engineer*
- ▶ Led design and implementation of DMN franchising project (sheet music reader and online store). Produced appealing prototype resulting in endorsement from publishers
 - ▶ Provided daily engineering support to stakeholders in NYC, London & Tokyo
 - ▶ Reduced number of issues by increasing interactions between users, QA and developers
- 2006 **French Institute of Petrol, Training Division — Paris, France**
Multimedia Project Manager
- ▶ Conducted internal audit to find best suited Content Management solution, enabling classification of more than 15,000 documents on the Intranet
 - ▶ Created new advertising campaign for clients in Saudi Arabia, Angola and Venezuela
 - ▶ Led development of 3D software for instructors to create their own animations, thus attracting new customers looking for more dynamic training sessions

ADDITIONAL INFORMATION

- 2010 Guest speaker at the CIGREF International Symposium about Digital Innovation
2009 Marketing Director of socialbusinessconference.org (2d in Net Impact Chapter Awards)
2005 E-Learning Project Manager at University of Paris XI: managed budget for 10 e-learning projects, created execution schedule and outsourced tasks to external contractors
2005 Web Conception Instructor at University of Paris XI for 1st-year students (since 2001)
2003 Social Worker: coached 15 teenagers who dropped out of high-school
2002 Sound engineer for Studio 99, a music association that produces young artists
2000 Freelance web developer since 2000



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WEB
fabienbenard.com

LANGUAGES
French (Native)
English (Fluent, TOEIC 990)
German (Intermediate)
Spanish (Beginner)
Vietnamese (Beginner)

MBA ROLES
Events Officer (Marketing)
IT Director (MBA Council)
Admin. Liaison (Innovation)
Co-captain (Volleyball)

INTERESTS
IT, Design, Media and
Telecom industries

Other interests include
traveling, piano, roller skate,
modern art and street food